

Penmatsa Samyukta

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CAREER OBJECTIVE:

- To pursue a career in an organization that promises growth, continuous up-gradation of knowledge, opportunity to implement my knowledge and skills in conjunction with the Institution's goals and objectives.

PROFESSIONAL EXPERIENCE:

Faculty JNTUH Reference ID 6359-150408-111131

- Working as an Assistant Professor in Gokaraju Rangaraju Institute of Engineering and Technology from April 2023 to till date.
- Worked as an Assistant Professor in CMR College of Engineering and Technology from November 2018 to January 2023.
- Worked as an Assistant Professor in Malla Reddy College of Engineering and Technology from May 2012 to August 2018.
- Worked as an Assistant Professor in DRK Institute of Science and Technology from January 2011 –May 2012.
- Worked as an Assistant Professor in Sri Vishnu Engineering College for Women from September 2008 –January 2011.

ROLES AND RESPONSIBILITIES:

- Coordinator for admissions.
- Coordinating academic activities.
- Coordinator for HR Summit.
- Coordinator of Alumni meets.
- Coordinator for International Conferences.
- Conducting work-shops.
- Mentoring.
- Conducting Parent-Teacher meeting.
- Training and placements (Company external affairs).
- Arranging Guest Lectures.
- In-charge for SANKALP Activities.
- In-charge of discipline committee.

SUBJECTSHANDLED:

- Managerial Economics and Financial Analysis
- Management Science
- Business Environment and Business Law
- Business Ethics and Corporate Governance
- Sales and Distribution Management
- Services and Digital Marketing
- Managerial Economics
- Accounting and Financial Management
- Management of Technology
- Introduction to Technology Management
- International Marketing
- Business Law
- Business Environment
- Production and Operations Management
- Marketing Management
- Strategic Investment and Financing Decision
- Security Analysis and Portfolio Management
- Organizational Structure and Personnel Management
- Financial Accounting and Analysis
- Financial Institutions, Markets and Services
- Entrepreneurship

TECHNICAL SKILLSSUMMARY:

- Languages : SQL,PL/SQL
- Operating Systems : Windows 98/XP
- Packages :MS-Office

EDUCATION:

| Degree | College/University | Year of Passing |
|------------------|------------------------------------|-----------------|
| MBA (Finance) | GRIET, J.N.T.U. | 2008 |
| B.Com. | RITHMS, Andhra University | 2006 |
| Intermediate | Board of Intermediate Education | 2003 |
| S.S.C. | Board of Secondary Education | 2001 |

PROJECT #1:

Project: Options Trading In Derivatives (SHARE KHAN SECURITIES LTD)

Description: A study on Derivatives in Indian financial markets. Study on how options are trading in derivatives market. How different players like hedgers, speculators and arbitrageurs are getting profit or loss using trading option contract.

PROFESSIONAL ACHIEVEMENTS:

- Presented and published a paper on Two Day National Conference on Management Education in India Issue and Challenges (MEIIC-2020) - Management Education-Historical Perspective, Issues & Concerns from March 12th – 13th 2020 Organized by Department of Business Management, Yogi Vemana University, Kadapa, AP, 516005.
- Presented a Paper on Stock Market: Past, Present and Future Two Day National Seminar on India A \$5 Trillion Economy – Opportunities & Challenges, from 24th- 25th January, 2020 Organized by Badruka College of Commerce & Arts, Hyderabad.
- Attended FDP on Research Methodology- A Roadmap for Application of Statistical Tools and Techniques for Social Science Research” organized by G. Venkataswamy Naidu College Kovilpatti Tamilnadu from 25- 06-2020 to 01-07-2020.
- Attended Webinar on Publishing Research Articles in Scopus Indexed Journals organized by CBIT from 24-06-2020 to 24-06-2020.
- Attended Webinar on Latest Development in the Field of E-Mobility Challenges, Technologies & Market organized by Sharda University, Greater Noida, from 17-06-2020 to 17-06-2020.
- Attended Webinar on Marketing Automation: Improving Processes and Outcomes- A Sine Quo- Non for Insurance Industry. organized by AMITY University from 13-06-2020 to 13-06-2020.
- Attended FDP on Making Higher Education Value Based, Innovative & Research Oriented for Resurgence organized by Maharaja Agrasen Institute of Management Studies, New Delhi from 24-06-2020 to 30-06-2020.
- Attended FDP on Creation of Moodle Sites organized by RBVRR Women’s College from 08-06-2020 to 08-06-2020.
- Attended FDP on Research “Reinventing Pedagogies and Methods” organized by St. Xavier College Nivta, from 08-06-2020 to 13-06-2020.
- Attended One Week Online FDP on “Structural Equation Modelling using AMOS and Smart PLS” organized by Department of Business Administration, CMR College of

Engineering & Technology, Hyderabad from 14-07-2020 to 19-07-2020.

- Attended One Week Online FDP on “Case Writing with a focus on developing cases in Indian context” organized by Department of Business Administration, CMR College of Engineering & Technology, Hyderabad from 06-07-2020 to 11-07-2020.
- Participated in A Four Day Faculty Development Programme on Research Methodology & Statistical Analysis using SPSS from April 23rd– 26th 2019 Organized by the Department of MBA, CMR College Of Engineering &Technology.
- Presented a paper on “ **The Disabilities Act in India: Right of Persons with Disabilities at work Place**” in an UGC Sponsored Two Day National Seminar on STATUTORY COMPLIANCES OF HUMAN RESOURCES AT WORK PLACE(NSSCHRW-2019) (9th& 10th March,2019) Organized by Department of Human Resource Management, **ACHARYA NAGARJUNA UNIVERSITY, Guntur.**
- Presented and published a paper on “**Role of Union Budget on Banking Fund Flows**” in International National Conference. **SCOPUS ISBN: 978-93-83038-77-0** (8th& 9th February 2019 at Malla Reddy Engineering College for Women)
- Presented and published a paper on “**Solvency Margin for Indian Insurance Companies**” in National Conference. **p- ISSN 0975-0231, e- ISSN 2456-0871** (27th& 28th February 2017 at Hindi Maha Vidyalaya)
- Ratified as an Assistant Professor from JNTUH in March 2013 &2018.
- Organized HR Summit.
- Organized Management Fest in the college.
- Participated in Faculty Development training sessions.

ACADEMIC ACHIEVEMENTS:

- NCFM certification in Beginners Module.
- Participated state level SYNERGY Program conducted by J.N.T.U.H.
- Participated in many Management Programs conducted by various colleges.

PERSONAL TRAITS:

- Adaptable.
- Self-motivated.
- Committed towards work.
- Flexible.
- Positive-thinking.